red & yellow
CREATIVE SCHOOL OF BUSINESS

ONLINE COURSE CALENDAR 2023

Updated:6 February 2023

Red & Yellow's industry-respected courses pack a punch when it comes to growing careers. They're original, up-to-date with relevant content, interesting case studies, informative videos and live Q&A sessions with experts. Experience an online learning experience with our 'uniquely human touch'.

	Start Date	Course	Duration	Price
JANUARY	23 January	Digital Marketing	10 weeks	Rs 43,000
	23 January	Digital Content and Copywriting	12 weeks	Rs 39,000
	23 January	Graphic Design: Beginner (with Illustrator)	14 weeks	Rs 43,000
	23 January	Project Management	10 weeks	Rs 36,000
	30 January	Sales and Account Management	5 weeks	Rs 13,000
	30 January	Social Media Marketing	10 weeks	Rs 39,000
	30 January	Motion Graphics & Animated Content	15 weeks	Rs 43,000
	30 January	User Experience Design	10 weeks	Rs 35,000
	30 January	Designing for the Metaverse	12 weeks	Rs 44,000
FEBRUARY	06 February	Graphic Design: Intermediate (Photoshop)	12 weeks	Rs 43,000
	06 February	Marketing Strategy	6 weeks	Rs 24,000
	06 February	Data Principles for Marketers	10 weeks	Rs 35,000
	13 February	Digital Marketing: Introduction	6 weeks	Rs 26,000
	13 February	Entrepreneurial Thinking	10 weeks	Rs 35,000
	20 February	Design Thinking	10 weeks	Rs 35,000
	20 February	Performance Marketing	10 weeks	Rs 35,000
	20 February	Creative Thinking	5 weeks	Rs 13,000
	20 February	Brand Management	12 weeks	Rs 35,000
	27 February	Sports Sponsorship Marketing	10 weeks	Rs 53,000
	27 February	Digital Marketing	10 weeks	Rs 43,000
	27 February	Service Design	10 weeks	Rs 36,000
	27 February	Desktop Publishing (with Adobe InDesign)	12 weeks	Rs 43,000
	27 February	Product Management	12 weeks	Rs 35,000

Red & Yellow Creative School of Business (Pty) Ltd. is registered as a private higher education institution in terms of section 54(1)(C) of Higher Education Act, 1997. DOE Registration No.: 2005/HE07/002

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	Start Date	Course	Duration	Price
MARCH	06 March	Search Engine Optimisation	10 weeks	Rs 35,000
	06 March	Operational Finance	10 weeks	Rs 36,000
	13 March	Digital Marketing: Professional	15 weeks	Rs 65,000
	13 March	Marketing 101	10 weeks	Rs 36,000
	13 March	Media Planning	10 weeks	Rs35,000
	20 March	People Management	10 weeks	Rs 36,000
	20 March	Project Management	10 weeks	Rs 36,000
	20 March	Graphic Design: Beginner (with Illustrator)	14 weeks	Rs 43,000
	20 March	Digital Marketing	10 weeks	Rs 43,000
	27 March	Digital Content and Copywriting	12 weeks	Rs 39,000
	27 March	Motion Graphics & Animated Content	15 weeks	Rs 43,000
	27 March	Social Media Marketing	10 weeks	Rs 39,000
	27 March	Data Visualisation for Designers	12 weeks	Rs 43,000
APRIL	10 April	User Experience Design	10 weeks	Rs 35,000
	17 April	Design Thinking	10 weeks	Rs 35,000
	17 April	Sales and Account Management	5 weeks	Rs 13,000
	24 April	Project Management	10 weeks	Rs 36,000
	24 April	Digital Marketing	10 weeks	Rs 43,000
MAY	1 May	Entrepreneurial Thinking	10 weeks	Rs 35,000
	8 May	Designing for the Metaverse	12 weeks	Rs 44,000
	22 May	Digital Marketing: Professional	15 weeks	Rs 65,000
	29 May	Social Media Marketing	10 weeks	Rs 39,000
	29 May	Digital Content and Copywriting	12 weeks	Rs 39,000
	29 May	Desktop Publishing (with Adobe InDesign)	12 weeks	Rs 43,000
	29 May	Account Leadership	13 weeks	Rs 36,000

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	Start Date	Course	Duration	Price
JUNE	05 June	Graphic Design: Beginner (with Illustrator)	14 weeks	Rs 43,000
	05 June	Digital Marketing	10 weeks	Rs 43,000
	19 June	Project Management	10 weeks	Rs 36,000
	26 June	Performance Marketing	10 weeks	Rs 36,000
	26 June	Marketing 101	10 weeks	Rs 36,000
	26 June	Motion Graphics & Animated Content	12 weeks	Rs 43,000
JULY	03 July	Graphic Design Intermediate	14 weeks	Rs 43,000
	03 July	Design Thinking	10 weeks	Rs 35,000
	03 July	Desktop Publishing (with Adobe InDesign)	12 weeks	Rs 43,000
	03 July	Data Visualisation for Designers	12 weeks	Rs 43,000
	03 July	Product Management	12 weeks	Rs 35,000
	10 July	Sales and Account Management	5 weeks	Rs 13,000
	17 July	Entrepreneurial Thinking	10 weeks	Rs 35,000
	17 July	Marketing Strategy	6 weeks	Rs 24,000
	17 July	Media Planning	10 weeks	Rs 35,000
	17 July	Creative Thinking	5 weeks	Rs 13,000
	17 July	Service Design	10 weeks	Rs 36,000
	24 July	Sport Sponsorship Marketing	10 weeks	Rs 53,000
	24 July	Digital Marketing	10 weeks	Rs 43,000
	24 July	Digital Marketing: Introduction	6 weeks	Rs 26,000
	24 July	Digital Content and Copywriting	12 weeks	Rs 39,000
	24 July	Designing for the Metaverse	12 weeks	Rs 44,000

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AUGUST

Start Date	Course	Duration	Price
07 August	User Experience Design	10 weeks	Rs 35,000
07 August	People Management	10 weeks	Rs 36,000
14 August	Social Media Marketing	10 weeks	Rs 39,000
14 August	Graphic Design: Beginner (with Illustrator)	14 weeks	Rs 43,000
21 August	Marketing Strategy	6 weeks	Rs 24,000
21 August	Project Management	10 weeks	Rs 36,000
21 August	Operational Finance	10 weeks	Rs 36,000
21 August	Data Principles for Marketers	10 weeks	Rs 35,000
21 August	Motion Graphics & Animated Content	12 weeks	Rs 43,000
28 August	Digital Marketing	10 weeks	Rs 43,000
28 August	Search Engine Optimisation	10 weeks	Rs 35,000
28 August	Digital Marketing: Professional	15 weeks	Rs 65,000
28 August	Brand Management	12 weeks	Rs 35,000
28 August	Product Management	12 weeks	Rs 35,000

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