



ONLINE MICRO COURSE CALENDAR | 2 to 3 weeks

Red & Yellow’s industry-respected courses pack a punch when it comes to growing careers. They’re original, up-to-date with relevant content, interesting case studies, informative videos and live Q&A sessions with experts. Experience an online learning experience with our ‘uniquely human touch’.

Start Date	Course	Duration	Fee
Mon, 15 January	AI for Designers	2 weeks	R1,900
Mon, 15 January	AI for Copywriting	2 weeks	R1,900
Mon, 15 January	AI for User Experience	2 weeks	R1,900
Mon, 15 January	AI for Management Insights	2 weeks	R1,900
Mon, 05 February	AI for Designers	2 weeks	R1,900
Mon, 05 February	AI for Copywriting	2 weeks	R1,900
Mon, 05 February	AI for User Experience	2 weeks	R1,900
Mon, 05 February	AI for Management Insights	2 weeks	R1,900
Mon, 04 March	AI for Designers	2 weeks	R1,900
Mon, 04 March	AI for Copywriting	2 weeks	R1,900
Mon, 04 March	AI for User Experience	2 weeks	R1,900
Mon, 04 March	AI for Management Insights	2 weeks	R1,900
Mon, 08 April	AI for Designers	2 weeks	R1,900
Mon, 08 April	AI for Copywriting	2 weeks	R1,900
Mon, 08 April	AI for User Experience	2 weeks	R1,900
Mon, 08 April	AI for Management Insights	2 weeks	R1,900
Mon, 06 May	AI for Designers	2 weeks	R1,900
Mon, 06 May	AI for Copywriting	2 weeks	R1,900
Mon, 06 May	AI for User Experience	2 weeks	R1,900
Mon, 06 May	AI for Management Insights	2 weeks	R1,900
Mon, 03 June	AI for Designers	2 weeks	R1,900
Mon, 03 June	AI for Copywriting	2 weeks	R1,900
Mon, 03 June	AI for User Experience	2 weeks	R1,900
Mon, 03 June	AI for Management Insights	2 weeks	R1,900



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Start Date	Course	Duration	Fee
Mon, 01 July	AI for Designers	2 weeks	R1,900
Mon, 01 July	AI for Copywriting	2 weeks	R1,900
Mon, 01 July	AI for User Experience	2 weeks	R1,900
Mon, 01 July	AI for Management Insights	2 weeks	R1,900
Mon, 05 August	AI for Designers	2 weeks	R1,900
Mon, 05 August	AI for Copywriting	2 weeks	R1,900
Mon, 05 August	AI for User Experience	2 weeks	R1,900
Mon, 05 August	AI for Management Insights	2 weeks	R1,900



ONLINE SHORT COURSE CALENDAR | 4 to 24 weeks

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JANUARY

Start Date	Course	Duration	Fee
Mon, 22 January	Digital Marketing	10 weeks	R16,500
Mon, 22 January	Digital Content and Copywriting	12 weeks	R14,900
Mon, 22 January	Graphic Design: Beginner (with Illustrator)	14 weeks	R16,500
Mon, 22 January	Project Management	10 weeks	R13,500
Mon, 22 January	Sales and Account Management	5 weeks	R4,900
Mon, 29 January	Digital Marketing: Professional	15 weeks	R24,500
Mon, 29 January	Social Media Marketing	10 weeks	R14,900
Mon, 29 January	Motion Graphics & Animated Content	15 weeks	R16,500
Mon, 29 January	User Experience Design	10 weeks	R13 500
Mon, 29 January	Designing for the Metaverse	12 weeks	R16,500

FEBRUARY

Mon, 05 February	Graphic Design: Intermediate (Photoshop)	12 weeks	R16,500
Mon, 05 February	Marketing Strategy	6 weeks	R9,000
Mon, 05 February	Data Principles for Marketers	10 weeks	R13,500
Mon, 05 February	Desktop Publishing (with Adobe InDesign)	12 weeks	R16,500
Mon, 12 February	Digital Marketing: Introduction	6 weeks	R9,900
Mon, 12 February	Entrepreneurial Thinking	10 weeks	R13,500
Mon, 12 February	Product Management	12 weeks	R13,500
Mon, 19 February	Design Thinking	10 weeks	R13,500
Mon, 19 February	Performance Marketing	10 weeks	R13,500
Mon, 19 February	Creative Thinking	5 weeks	R4,900
Mon, 26 February	Sports Sponsorship Marketing	10 weeks	R19,750
Mon, 26 February	Digital Marketing	10 weeks	R16,500
Mon, 26 February	Service Design	10 weeks	R13,500
Mon, 26 February	Data Visualisation for Designers	10 weeks	R13,500
Mon, 26 February	Management Development Programme: Agency Leadership	24 weeks	R39,000



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	Start Date	Course	Duration	Fee
MARCH	Mon, 04 March	Account Leadership	13 weeks	R13,500
	Mon, 04 March	Brand Management	12 weeks	R13,500
	Mon, 04 March	Search Engine Optimisation	10 weeks	R13,500
	Mon, 04 March	Operational Finance	10 weeks	R13,500
	Mon, 11 March	Digital Marketing: Professional	15 weeks	R24,500
	Mon, 11 March	Marketing 101	10 weeks	R13,500
	Mon, 11 March	Media Planning	10 weeks	R13,500
	Mon, 11 March	People Management	10 weeks	R13,500
	Mon, 18 March	Project Management	10 weeks	R13,500
	Mon, 18 March	Graphic Design: Beginner (with Illustrator)	14 weeks	R16,500
	Mon, 18 March	Digital Marketing	10 weeks	R16,500
	Mon, 25 March	Digital Content and Copywriting	12 weeks	R14,900
	Mon, 25 March	Motion Graphics & Animated Content	15 weeks	R16,500
Mon, 25 March	Social Media Marketing	10 weeks	R14,900	
APRIL	Mon, 08 April	User Experience Design	10 weeks	R13 500
	Mon, 08 April	Sales and Account Management	5 weeks	R4,900
	Mon, 15 April	Design Thinking	10 weeks	R13,500
	Mon, 22 April	Project Management	10 weeks	R13,500
	Mon, 22 April	Digital Marketing	10 weeks	R16,500
	Mon, 29 April	Data Analysis for Marketers	10 weeks	R13,500
MAY	Mon, 06 May	Entrepreneurial Thinking	10 weeks	R13,500
	Mon, 06 May	Designing for the Metaverse	12 weeks	R16,500
	Mon, 06 May	Brand Management	12 weeks	R13,500
	Mon, 20 May	Digital Marketing: Professional	15 weeks	R24,500
	Mon, 27 May	Social Media Marketing	10 weeks	R14,900
	Mon, 27 May	Digital Content & Copywriting	12 weeks	R14,900
	Mon, 27 May	Account Leadership	13 weeks	R13,500



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	Start Date	Course	Duration	Fee
JUNE	Mon, 03 June	Graphic Design: Beginner (with Illustrator)	14 weeks	R16,500
	Mon, 03 June	Digital Marketing	10 weeks	R16,500
	Tues, 18 June	Project Management	10 weeks	R13,500
	Mon, 24 June	Performance Marketing	10 weeks	R13,500
	Mon, 24 June	Motion Graphics & Animated Content	12 weeks	R16,500
JULY	Mon, 01 July	Graphic Design Intermediate	14 weeks	R16,500
	Mon, 01 July	Design Thinking	10 weeks	R13,500
	Mon, 08 July	Sales and Account Management	5 weeks	R4,900
	Mon, 08 July	Entrepreneurial Thinking	10 weeks	R13,500
	Mon, 15 July	Marketing Strategy	6 weeks	R9,000
	Mon, 15 July	Media Planning	10 weeks	R13,500
	Mon, 15 July	Creative Thinking	5 weeks	R4,900
	Mon, 15 July	Service Design	10 weeks	R13,500
	Mon, 22 July	Sport Sponsorship Marketing	10 weeks	R19,750
	Mon, 22 July	Digital Marketing	10 weeks	R16,500
	Mon, 22 July	Digital Marketing: Introduction	6 weeks	R 9,900
	Mon, 22 July	Product Management	12 weeks	R13,500
	Mon, 29 July	Digital Content & Copywriting	12 weeks	R14,900
	Mon, 29 July	Designing for the Metaverse	12 weeks	R16,500
	Mon, 29 July	Data Visualisation for Designers	10 weeks	R13,500



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AUGUST

Start Date	Course	Duration	Fee
Mon, 05 August	Management Development Programme: Agency Leadership	24 weeks	R39,000
Mon, 05 August	User Experience Design	10 weeks	R13 500
Mon, 05 August	People Management	10 weeks	R13,500
Mon, 05 August	Operational Finance	10 weeks	R13,500
Mon, 12 August	Marketing 101	10 weeks	R13,500
Mon, 12 August	Desktop Publishing (with Adobe InDesign)	12 weeks	R16,500
Mon, 12 August	Social Media Marketing	10 weeks	R14,900
Mon, 12 August	Graphic Design: Beginner (with Illustrator)	14 weeks	R16,500
Mon, 19 August	Marketing Strategy	6 weeks	R9,000
Mon, 19 August	Project Management	10 weeks	R13,500
Mon, 19 August	Data Principles for Marketers	10 weeks	R13,500
Mon, 19 August	Motion Graphics & Animated Content	12 weeks	R16,500
Mon, 19 August	Brand Management	12 weeks	R13,500
Mon, 26 August	Digital Marketing	10 weeks	R16,500
Mon, 26 August	Search Engine Optimisation	10 weeks	R13,500
Mon, 26 August	Digital Marketing: Professional	15 weeks	R24,500



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	Start Date	Course	Duration	Fee
OCTOBER	02 October	Search Engine Optimisation	10 weeks	R13,500
	02 October	Creative Thinking	5 weeks	R4,900
	02 October	Project Management	10 weeks	R13,500
	09 October	Media Planning	10 weeks	R13,500
	16 October	Service Design	10 weeks	R13,500
	16 October	Brand Management	12 weeks	R13,500
	16 October	New Course		
	23 October	Digital Marketing	10 weeks	R16,500
	23 October	Digital Marketing: Professional	15 weeks	R24,500
	23 October	Motion Graphics & Animated Content	12 weeks	R16,500
	30 October	Entrepreneurial Thinking	10 weeks	R13,500
	30 October	Sales and Account Management Fundamentals	5 weeks	R4,900
	30 October	Social Media Marketing	10 weeks	R14,900
30 October	Digital Content and Copywriting	12 weeks	R14,900	
NOVEMBER	06 November	Designing for the Metaverse	12 weeks	R16,500
	06 November	Graphic Design: Beginner (with Illustrator)	14 weeks	R16,500
	06 November	Digital Marketing: Introduction	6 weeks	R 9,900
	06 November	Data Visualisation for Designers	12 weeks	R16,500
	13 November	Graphic Design: Intermediate (with Photoshop)	14 weeks	R16,500
	20 November	User Experience Design	10 weeks	R13,500
	20 November	New Course		
	27 November	Digital Marketing	10 weeks	R16,500



PART-TIME AND ONLINE QUALIFICATIONS

Start Date	Programme	Duration	Tuition Fee	Reg. Fee
February / March 2024				
26 Feb 2024	Advanced Diploma in Digital Marketing (NQF 7)	2 years	R66,000	R9,500
26 Feb 2024	Advanced Diploma in Marketing & Advertising Communications (NQF 7)	2 years	R66,000	R9,500
26 Feb 2024	Advanced Diploma in User Centered Design (NQF 7)	2 years	R66,000	R9,500
26 Feb 2024	Advanced Diploma in Copywriting (NQF 7)	2 years	R66,000	R9,500
26 Feb 2024	Business Analysis (NQF 6)	15 months	R34,500	R4,500
26 Feb 2024	User Centred Design (National Certificate in Design Techniques) (NQF 5)	1 year	R34,500	R4,500
26 Feb 2024	Animation & Motion Graphics (National Certificate in 2D Animation) (NQF 5)	1 year	R34,500	R4,500
4 March 2024	Digital Marketing (National Certificate in Advertising) (NQF 5)	1 year	R34,500	R4,500
4 March 2024	Digital Content & Copywriting (National Certificate in Advertising) (NQF 5)	1 year	R34,500	R4,500
June 2024				
24 June 2024	Advanced Diploma in Digital Marketing (NQF 7)	2 years	R66,000	R9,500
24 June 2024	Advanced Diploma in Marketing & Advertising Communications (NQF 7)	2 years	R66,000	R9,500
24 June 2024	Advanced Diploma in User Centered Design (NQF 7)	2 years	R66,000	R9,500
24 June 2024	Advanced Diploma in Copywriting (NQF 7)	2 years	R66,000	R9,500
24 June 2024	Business Analysis (NQF 6)	15 months	R34,500	R4,500
24 June 2024	User Centred Design (National Certificate in Design Techniques) (NQF 5)	1 year	R34,500	R4,500
24 June 2024	Animation & Motion Graphics (National Certificate in 2D Animation) (NQF 5)	1 year	R34,500	R4,500
24 June 2024	Digital Marketing (National Certificate in Advertising) (NQF 5)	1 year	R34,500	R4,500
24 June 2024	Digital Content & Copywriting (National Certificate in Advertising) (NQF 5)	1 year	R34,500	R4,500



LEARNERSHIPS (EMPLOYED / UNEMPLOYED)

Red & Yellow's accredited programmes have proven to grow careers.

They're original, up-to-date with relevant content, interesting case studies, informative videos and live Q&A sessions with experts. Get an industry-respected qualification through an online learning experience with our 'uniquely human touch'.

Start Date	Programme	Duration	Cost
	February / March 2024		
26 Feb 2024	Design Thinking (National Certificate in Design Techniques) (NQF 5)	1 year	R59,000
26 Feb 2024	User Centred Design (National Certificate in Design Techniques) (NQF 5)	1 year	R59,000
26 Feb 2024	Business Analysis (NQF 6)	15 months	R59,000
26 Feb 2024	Strategic Management (National Certificate in Generic Management) (NQF 5)	15 months	R59,000
26 Feb 2024	Animation & Motion Graphics (National Certificate in 2D Animation) (NQF 5)	1 year	R59,000
4 March 2024	Digital Marketing (National Certificate in Advertising) (NQF 5)	1 year	R59,000
4 March 2024	Digital Content & Copywriting (National Certificate in Advertising) (NQF 5)	1 year	R59,000
	June 2024		
24 June 2024	Design Thinking (National Certificate in Design Techniques) (NQF 5)	1 year	R59,000
24 June 2024	User Centred Design (National Certificate in Design Techniques) (NQF 5)	1 year	R59,000
24 June 2024	Business Analysis (NQF 6)	15 months	R59,000
24 June 2024	Strategic Management (National Certificate in Generic Management) (NQF 5)	15 months	R59,000
24 June 2024	Animation & Motion Graphics (National Certificate in 2D Animation) (NQF 5)	1 year	R59,000
24 June 2024	Digital Marketing (National Certificate in Advertising) (NQF 5)	1 year	R59,000
24 June 2024	Digital Content & Copywriting (National Certificate in Advertising) (NQF 5)	1 year	R59,000

Please note : Every effort is made to provide a collaborative learning experience for our students and for this , we need a minimum cohort size of 10 on these programmes before we can kick off. **We reserve the right to** amend the start dates or cancel the scheduled course due to low enrollment numbers but we do promise to keep you informed !